



KENTUCKY WORKFORCE INVESTMENT BOARD (KWIB)

November 14, 2006

**Berry Hill Mansion
Music Room
Frankfort, Kentucky**



Kentucky Workforce Investment Board

Jerry E. Abramson
Lisa L. Araya
Sharon K. Bird
Charlie Borders
George A. Burkley, Chair
Larry Clark
Don R. Doty
Ted Edmonds
Andrew Fraenhoffer
Trey Grayson
Dixie Hamblin
Kimberly Black Maffet
Bill W. May
Michael B. McCall
Vernie McGaha
William R. Parson, Jr.
James E. Shane
Michael L. Simpson
Nancy A. Spivey
Susan Stout Tamme

Elizabeth M. Hack, Administrative Coordinator

275 E. Main Street 2WC
Frankfort, Kentucky 40621

P. 502.564-2919
F. 502.564.7452
www.kwib.ky.gov

KENTUCKY WORKFORCE INVESTMENT BOARD

November 14, 2006, 10:00 a.m.
Berry Hill Mansion Music Room
Frankfort, Kentucky

AGENDA

BUSINESS MEETING (10:00 a.m.)

- I. Call to Order** – George Burkley
 - A. Swearing in of New Member
 - B. Roll Call
 - C. Establishment of Quorum
 - D. Chair’s Welcome and Other Comments
- II. Action Items**
 - A. Approval of KWIB August 8, 2006, Meeting Minutes5
- III. Committee Reports**
 - A. Access Committee
 - B. Accountability Committee
 - C. Alignment Committee
 - D. Awareness Committee
- IV. Other Business**
 - A. Base Realignment and Closure (BRAC) Update
 - B. Labor Market Information (LMI)11,17,25
- V. 2007 Meeting Dates:** (tentative)
 - February 13, 2007
 - May 8, 2007
 - August 14, 2007
 - November 13, 2007
- VI. Adjournment**

Berry Hill Mansion
700 Louisville Road
Frankfort, Kentucky 40601
Phone: (502)564-3000

Travel Directions:

- From east or west I 64, take exit 53B to Frankfort.
- Follow U.S. 127 South to the intersection with U.S. 60, the Louisville Road.
- Turn right on U.S. 60, the Louisville Road.
- Berry Hill Drive, which leads to the Berry Mansion, is on the left shortly after Juniper Hills Park and the stoplight at the intersection of Louisville Road and Leawood Drive.
- (If you reach either the Capitol or the look-out point above the Capitol, you have gone too far.)

KENTUCKY WORKFORCE INVESTMENT BOARD

August 8, 2006, Minutes

Berry Hill Mansion Music Room
700 Louisville Road
Frankfort, Kentucky

I. Call to Order

Mr. George Burkley, Chair, Kentucky Workforce Investment Board (KWIB), called the meeting to order at 10:15 a.m.

A. New Member Swearing-in

Mr. Burkley asked three new members (Ms. Lisa Araya, Ms. Dixie Hamblin, and Mr. Michael Simpson) to introduce themselves. Judge Wingate then performed the swearing-in ceremony.

B. Roll Call

The following members were present: Ms. Lisa Araya, Ms. Sharon Bird, Senator Charlie Borders, Mr. George Burkley, Executive Director Andrew Fraenhoffer, Secretary of State Trey Grayson, Ms. Dixie Hamblin, Ms. Kimberly Maffet, Senator Vernie McGaha, Mr. Bill Parson, Mr. Michael Simpson, Ms. Nancy Spivey, and Ms. Sue Tamme.

The following members were absent: Mayor Jerry Abramson, Representative Larry Clark, Mr. Don Doty, Judge/Executive Bill May, Dr. Michael McCall, and (Retired) General James Shane.

C. Establishment of Quorum

A quorum of 10 members was surpassed with 13 of 19 appointed members present.

D. Comments

Mr. Burkley noted the following:

- Governor Martha Layne Collins resigned from the KWIB; her term expired June 30, 2006.
- The KWIB has 5-6 positions to fill; 3-4 prospective new members are in process.
- He and Elizabeth Hack will attend the National Governors Association 2006 Summer State Chairs meeting in Jackson Hole, Wyoming, the week of August 14th. They anticipate receiving information about fundamental and philosophical issues at the federal level.

Elizabeth Hack reported that a Sector Strategies Grant proposal (Agenda Packet, p. 12) had been submitted for Kentucky. If awarded, the grant will not provide a significant amount of money (only enough for one trip to Washington, D.C., for team members) but it will provide an opportunity for workforce partners to collaborate on a sector-related strategy for the state at the policy-making level. Kentucky has chosen health care as its sector. The grants will be awarded August 11, 2006, to five out of 15 states who applied.

II. Action Items

A. Approval of Minutes

The minutes of the May 9, 2006, KWIB meeting were approved as presented. Motion by Senator McGaha; seconded by Ms. Maffet. There was no opposition.

B. Committee Reports

1. Alignment Committee: Mr. Burkley reported that a new chair will be selected for the Alignment Committee following the resignation of Governor Collins. The work of this committee ties closely with information that will be presented in Susan Craft's report.

2. Access Committee: Chair Nancy Spivey reported that the Access Committee met in late May and expects to meet again in late August. Committee members have met with local boards to orient themselves to the local board structures and needs. The Northern Kentucky local area plans a regional meeting with other states.

Mr. Burkley urged KWIB members to regularly connect with local boards, and asked this committee to initiate a coordinated effort to assist each KWIB member to visit their local WIB primary location and other LWIB sites if possible.

3. Accountability Committee: Chair Maffet reported that the Accountability Committee met after the previous KWIB meeting in May. She noted that accountability issues are bound by federal regulations.

Linda Prewitt explained the accountability-related WIA Federal Performance Standards and Kentucky's performance handouts. She noted that the Office of Employment and Training has contracted with Western Kentucky University for production and analysis of required reports. A report is due from WKU by January 2007.

Mr. Burkley noted the significance of analyzing data and the strategic importance of revisiting performance measures in a consistent and fundamental way. He stressed the need to focus on economic development, not just back-to-work. He stated that an effort will be made to gather information about best practices in the reporting of performance measures from lead states such as Texas, Florida, and Washington. It is believed that such information will be available at the upcoming State Chairs meeting.

4. Awareness Committee: Chair Sharon Bird reported that a preliminary Awareness Committee meeting was held the previous week. She expressed concern regarding Secretary DeRocco's plans and stated that the committee will not initiate activities until decisions regarding those plans are finalized.

The committee will delay evaluation of local branding but encouraged greater emphasis on the Unbridled Spirit brand in addition to use of the local brands.

Committee member Secretary of State Trey Grayson supported the decision to delay action until the federal role has been determined.

Mr. Burkley emphasized the need to hear what the locals are doing, to find commonalities among the local area brands and marketing avenues, and to find ways to support the LWIAs without getting in the way. Ms. Bird spoke of the need to make the BRAC initiative more widely known across the state as well as Ford related issues in Louisville and the proposed UPS expansion.

Ms. Bird concluded the committee report by suggesting that KWIB members send op-ed pieces to local papers regarding BRAC, UPS, and other workforce development initiatives.

III. Administrative Reports

A. Workforce Investment Act Report

Susan Craft, Director, Division of Workforce and Employment Services, welcomed new members then noted the following:

- The importance of workforce and education issues in state and global communities.
- Information obtained during her attendance at the National Governors Association State Liaisons meeting in Milwaukee.
- A legislative update:
 - WIA reauthorization may not occur, but if it does, the passage may be quick.
 - U.S. Senate and House versions of the WIA Reauthorization bills differ.
 - The Senate bill does not include rescission of funds; it does include the faith based segment.
 - As the result of excessive salaries paid to program directors in other areas of the country, all local offices will be investigated. State central offices will be required to review and sign off on local area salary reports. A tool, currently in draft form, developed by USDOL-OIG will be used. Implementation will take place in 3-6 months.
 - Two states will pilot the USDOL's Career Advancement Accounts.
 - Three foundations presented information on how to get grant dollars.
 - Efforts are underway to assist Katrina refugees return to their original areas, if they so desire.
 - Michigan and Wisconsin discussed initiatives regarding low income workers and immigrants.
 - The WIRED Initiative will issue planning instructions in the next months regarding regional sector plans.
- According to a report given by Ms. Gay Gilbert, USDOL staff, states affected by General Motors and Ford layoffs are receiving assistance.

- USDOL will have similar opportunities for other states to implement pilot CAAs.
- USDOL is making some changes in the CAA proposal.
- NASWA may no longer administer some grants; rather, USDOL may administer grants directly.
- For Kentucky, there is an issue regarding formal agreements to share wage and related information with border states.
- All grant solicitations will include a point structure to support WIRED and regional economic strategies.
- USDOL is seeking new ways to get input from states.
- USDOL may suggest reconstituting local boards to better represent local economies.
- States are encouraged to increase regional cooperation.
- Kentucky had several representatives at the Workforce Innovations conference in California where the focus was on regional economies, the WIRED system and its relevance.
- Regarding integration plans, OET is working with the 10 local workforce areas to identify a single comprehensive one-stop in each area. Effort is being made to integrate services in these centers. Helen Parker and Pete Fleming, DOL-ETA Atlanta, participated in related Kentucky meetings. Ms. Craft reported that each LWIA had been asked to develop a plan for combining services in one combination one-stop without reference to the impact of differing funding sources for the various services.
- Regarding rescission, the US House of Representatives reauthorization bill cuts \$680 million in training services. USDOL reports \$1.2 billion in unspent resources which USDOL says indicates that the cut would not disadvantage states. However, Kentucky would lose \$7.5 million for providing services. Therefore, it is imperative to contact congressional representatives regarding the potential impact on Kentucky.
- Kentucky governor's statewide reserve funds are making \$1.3 million available to LWIAs to continue service to individuals currently being assisted.

Ms. Craft referenced the Summary of Dislocation Records (Agenda Packet, p. 30), staffing changes due to higher than usual number of retirements, and possible implementation of new software for better management analysis.

She briefly reported that UPS has implemented a program for youth that provides part-time employment and pays 100 percent of college tuition for those youth. UPS also is partnering with the Lincoln Trail LWIA and CPAC (Civilian Personnel Advisory Center) to identify skill sets needed by UPS versus skills held by current Fort Knox employees who will be seeking new employment as a result of BRAC-related changes. UPS plans to hire 5,000 new employees; Fort Knox is seeking positions for 1,800 individuals. Sherry Johnson was instrumental in identifying this opportunity for partnering.

Regarding the Louisville Ford situation, Ms. Craft expects the situation to be discussed at very high levels. She anticipates assistance and support from USDOL.

Board members agreed that if possible, they should encourage contact with congressional representatives regarding the impact of the proposed rescission. It was noted that any such letters must reflect individual entity concerns and situations.

B. Perkins Update

Mr. David Billingsley, Executive Director, Office of Career and Technical Education, provided written reports on the Perkins program and the Pike County Mining Initiative. In his comments, he noted that the current Perkins act expires on June 30, 2007, and that reauthorization was passed by both the U.S. Senate and House of Representatives and is ready for President Bush's signature, which is anticipated. There were no significant changes in the reauthorization; however, there were minor changes affecting program accountability requirements. Performance indicators now require that related education be aligned with the state's No Child Left Behind requirements and with required regional industry standards. He noted that a new state plan is required and that KWIB input into that plan is required.

Regarding the Pike County Mining Initiative, he noted that it had been funded by the Governor's statewide reserve funds. Electricity, machine tool, diesel technology, and weld/pipe fitting programs had been modified to meet current needs. Approximately 300 students had signed up for the four programs. Because residents of Pike County often prefer to remain in that area, it is anticipated that students who complete the programs will seek employment in local mining operations. Mr. Billingsley reported that the mining industry needs new personnel due to anticipated retirements.

IV. Other Business

A. BRAC

Sherry Johnson, Lincoln Trail WIA Director, gave a brief update on BRAC, noting a possible excess of executive housing built in the area and a corresponding shortage of lower-income level housing, a retail impact study underway, development of a human resource center for excellence, efforts to improve information about local communities on the website, regular town hall briefings for area employees, the UPS/CPAC partnership, and an anticipated shortage of construction workers.

B. Labor Market Information (LMI) Demonstration

The LMI presentation was postponed due to technical and time constraints. It will be given at a subsequent meeting.

C. America's Job Bank

The Office of Employment and Training's Executive Director, Andy Fraenhoffer, reported that federal support of the America's Job Bank website will be phased out by June 30, 2007. This site, to which Kentucky's EKOS system is directly tied, serves a seven-state consortium. After the USDOL announcement, a multi-state workgroup was formed to investigate how to fill the void created by this change, but due to a lack of

interest and action by other participating states, Kentucky moved ahead independently. OET partnered with Kentucky Adult Education (KYAE) to develop a free employee job bank utilizing the existing E³ (Education, Employment, Economic Development) system. This partnership will also maintain the integrity of OET's existing information systems. While the employee job bank aspect requires additional development, development by KYAE of the E³ system was already underway with funding from the WIA program when the AJB issue became known. Testing on the employee job bank module will begin early next year. The system will be ready by July 1, 2007.

An individual from Louisville in the audience raised questions about the use of state resources to develop and fund a new system when private sources may have software already available and capable of providing the necessary services. She also questioned possible competition between the state and private businesses.

Mr. Frauenhoffer responded that several constraints, including the time frame, cost, and state regulations governing RFP contracting procedures as well as the need to maintain the integrity of existing systems and information, contributed to the decision to partner with Kentucky Adult Education to utilize and expand previously developed software. No funding support will be provided for state portals by USDOL.

Following a brief period of discussion, Mr. Frauenhoffer reiterated that time constraints resulting from the short notice provided by USDOL; the absolute deadline of July 1, 2007, for a new system to be in place; and the end result of a free-of-charge site for job postings which is the responsibility of the state to provide led to the decision made.

D. LWIA Update

Marlene Duffy, Director, TENCO LWIA, gave a brief update from the local WIAs, noting that Ms. Craft and Ms. Johnson had covered several related points in earlier reports. She emphasized the impact on the local areas of the proposed rescission, the problematic aspects of the proposed CAAs, and noted that the integration plans had been written and that implementation was underway. She stated that several local areas are working to provide additional data for the performance reports but that there are difficulties resulting from working with two distinct systems.

Ms. Craft stated that the local workforce investment areas make the state look good and that the central office will continue to support the local offices.

V. Next Meeting

The next KWIB meeting is scheduled for Tuesday, November 14, 2006.

VI. Adjournment

The meeting was adjourned at 12:15 p.m. Motion by Kimberly Maffet; seconded by Dixie Hamblin.

Commonwealth of Kentucky Workforce Information Core Products and Services Annual Report for PY 2005

Education Cabinet
Department for Workforce Investment
Office of Employment and Training
Research and Statistics Branch
Workforce Information

Kentucky is pleased to present the 2005 Annual Report on the Workforce Information Core Products and Services achievements.

The Research and Statistics Branch accomplished many objectives during PY 2005. All workforce information core products and services were designed to enhance access to and use of labor market information for current and future customers in a timely and relevant manner. Both workforce information and website training were priorities during PY 2005. Increased collaboration and cooperation with the state board was demonstrated in the development and delivery of the workforce information core products and services outlined in the planning guidance for PY 2005.

Kentucky increased efforts in the areas of training, marketing, and customer service. The Research and Statistics Branch held 20 informational and training sessions with 600 participants. The trainings were structured to provide valuable information pertaining to the specific needs of the customer groups. Such customer groups as employers, counselors, WIA staff, economic development representatives, and government officials were afforded training. **Workforce Kentucky**, the Commonwealth's electronic labor market information delivery platform, was featured alongside other available workforce products and services. These efforts had a positive outcome resulting in a continual increase in visits to **Workforce Kentucky**, as well as a significant increase in other modes of contact to the Research and Statistics Branch.

During PY 2005, approximately 120,000 electronic and print copies of Labor Market Information (LMI) publications and products were distributed to customers. In addition, some 1,200 LMI requests received in person and by phone, email, and fax were filled. Enhanced customer input, along with improved utilization of resources, enabled the needs of the state's business and individual customers to be met.

1. ALMIS Database

The ALMIS Database is the primary statistical database accessed by the **Workforce Kentucky** application. In PY 2005 significant improvements were made to Kentucky's ALMIS Database. As part of a major system upgrade to the **Workforce**

Kentucky platform, all of the tables in the database were converted to the ALMIS 2.3 data structure.

In addition to updating the database structure, continued progress was made in populating the data tables. The database was populated with routine monthly updates and historical revisions for many types of statistics. Some of the data types include: Local Area Unemployment Statistics (LAUS); Current Employment Statistics (CES); Consumer Price Index (CPI); total and per capita income; Statewide, Area Development District (ADD), and Workforce Investment Area (WIA) occupational wages; property values; revenue sales; and population data. New data elements, including sales tax revenues and Census median household income, were added as well.

Additionally, Kentucky populated the new licensing/occupational crosswalk table (licxocc.dbf) in PY 2005. This new core table will be submitted to the National Crosswalk Service Center (NCSC) in PY 2006 when Kentucky submits its license.dbf and licauth.dbf tables. States are required to submit licensing files for inclusion on ACINet every two years. Kentucky last submitted the license.dbf and licauth.dbf in PY 2004 and is due to submit licensing tables again in PY 2006.

Short and long-term occupational and industry projections, which were originally scheduled to be loaded into the ALMIS database during PY 2005, will be incorporated into the database pending approval from the Bureau of Labor Statistics (BLS).

A key component in the ALMIS database is the Info-USA Employer Database. The First Edition of the 2006 version, which includes 152,169 Kentucky employers, was incorporated into the ALMIS Database during PY 2005 and is accessible through **Workforce Kentucky**. The agency continues to receive favorable comments, from both current and new users, regarding the ability to access information on all Kentucky employers.

The Second Edition of the 2006 version of the Info-USA Employer Database was received during PY 2005, and will be loaded on **Workforce Kentucky** during the first part of PY 2006.

Staff also attended ALMIS database training during PY 2005.

2. Long and Short-Term Projections

During PY 2005 statewide long-term industry and occupational projections were completed for the period of 2004-2014. Short-term industry and occupational projections were also completed on a statewide basis for the period of 2005-2007. Both sets of Employment and Training Administration (ETA) deliverables were submitted to the Projections Consortium by the June 30, 2006 deadline.

In an effort to increase the accuracy of the projections process, employment data in Kentucky's North American Industry Classification System (NAICS) time series was expanded to include the years 1978-1989. After adding data for 2003-2005, Kentucky now has a complete employment time series that spans 28 years.

Staff attended trainings that included the Estimates Delivery System, Long-Term and Short-Term Industry Projections, and Micro Matrix Occupational Projections.

3. Continue to Publish Occupational Analysis Products for Customer Needs

Occupational projections data from base year 2004 to the year 2014 were submitted to the national level in June. The career and occupational analysis products that rely upon these data are set for completion within the fall of 2006. These publications are an important asset to **Workforce Kentucky**; the *Kentucky Occupational Outlook to 2012* was accessed 1,515 times, the ADD Outlooks were accessed 4,744 times, and the *Kentucky Career Profiles* registered at 25,035. Approximately 35 copies of each publication were propagated as hard copy. The two publications were distributed on a 63mm business card CD called the *Kentucky Career Outlook Kit*. Copies were requested by a wide variety of customers, including job seekers, students, employers, and various other economic and workforce entities.

A feature called the "Occupational Spotlight" which was added to the site this program year, can be found in the *Career Center* section and details skills, abilities, knowledge, education and training, wage data, and employment numbers for a specific job. A new occupation is profiled monthly. These monthly articles provide a more in-depth version of the information available in the *Kentucky Career Profiles*.

Many nonstandard publications are drafted to accommodate specific customer's individual needs. High school counselors, economic developers, and business liaisons often request special information that is generated as requested.

Occupational wage data for Kentucky, the 14 ADDs and 10 WIAs was updated for 2005 and displayed on **Workforce Kentucky**. Excel tables with the updated 2005 Kentucky, ADD, and WIA data were made available for our customers. Due to technical difficulties, the 2006 data was not completed in PY 2005, but will be available in PY 2006.

4. Ensure that Workforce Information and Support Required by State and Local Workforce Investment Boards are Provided

To ensure ongoing collaboration and consultation with the Local Workforce Investment Boards (LWIB), the Research and Statistics Branch was represented at all Workforce Investment Board (WIB) committee meetings. These meetings gave the Branch opportunities to market and provide presentations on workforce information, elicit the exchange of ideas, and address the information needs of its membership. In addition, the Branch provided regular support to the Local WIA professionals during the year in meeting their demands for workforce information products and services.

Finally, the State WIB Administrative Coordinator and the LMI Manager had regular ongoing dialogues concerning the creation and use of workforce information to meet the needs of the WIA customers.

2004 Kentucky Total and Nonwhite Population and Labor Force Data by County

This publication was completed in December 2005 and made available on **Workforce Kentucky** and in printed copies. It is utilized by Kentucky employers to complete their annual affirmative action reports and is one of the most requested pieces of labor market information. We distributed 83 printed copies and 1,496 copies were downloaded from **Workforce Kentucky** during the period from July 2005 through June 2006.

Kentucky Labor Market Information Newsletter

The *Kentucky Labor Market Information Newsletter* highlights the labor market conditions for the state of Kentucky and provides additional statistics that are of interest to various workforce customers. This newsletter is distributed to 2,100 customers each month. No major enhancements to the newsletter were completed in PY 2005.

Local Employment Dynamics (LED) Program

During PY 2005, Kentucky sent four quarters of employee and employer data to the Census. Additionally, **Workforce Kentucky** now contains a link to Kentucky's LED data on the Census website. Kentucky did not produce any analytical reports of LED data during PY 2005, but hopes to include some articles in the new program year. In presentations to various customer groups, Kentucky included a demonstration of the kinds of data included in the LED link.

GEO Coded Data

The Quarterly Census of Employment and Wages (QCEW) unit was able to complete the development of GEO coded data for employers with employment greater than 100 by June 2006. The unit is continuing the GEO coding of data for smaller employers.

Training package for LWIB business liaisons

In May 2006 a training package was completed and presented to LWIB business liaisons in Frankfort. This training included presentations on various data elements available in **Workforce Kentucky**.

Monthly Metropolitan Statistical Area (MSA) Newsletter

Kentucky started producing newsletters which contain various economic indicators for five of Kentucky's MSAs. Non-farm payroll, total population, average annual pay, per capita personal income, and civilian labor force are all detailed in this release. These are distributed to 300 users per month.

5. Kentucky's Electronic Information Delivery System (Workforce Kentucky)

Improvements made to **Workforce Kentucky** are continuous. Current and historical data originally intended for this website have been deployed. The site is augmented with new data as it arrives. The appearance and content are continually enhanced and

new articles are intermittently added. Twenty-six press releases for the state and county are issued via the site throughout the year. Unemployment Insurance (UI) data tables and a ten-year UI data comparison in Adobe Acrobat format are added monthly. These tables have been downloaded for an average above 4,093 times a month with around 75 paper distributions per month as well. The aesthetics of the site were modified to make it more appealing and the site was upgraded to Workforce Informer Version 3.0.

For a trial period the site contained event calendars with dates enclosed to LMI events within the state, such as press release dates, career fairs, and training sessions. Due to some functionality issues the calendar is currently in an incomplete state; however, this useful new tool is something that certainly will undergo further effort and embellishment in the future. A “Kentucky Quick Facts” provided by the Cabinet for Economic Development currently headlines the *Economy* page of **Workforce Kentucky**. This concise and informational article proffers a broad spectrum of data such as state and county population, gross state product, tax numbers, cost of living, poverty rate, annual employment, et cetera.

Web traffic seems to increase in direct correlation with these continual changes. According to WebTrends software, a utility that monitors site traffic, the average number of monthly visits from PY 2004 to PY 2005 rose by ten percent from 237,000 to 260,000. This is a substantial increase that we expect to continue with added enhancements and upgrades. In PY 2005 there were 3.1 million page views. This website is tailored to benefit all users, such as employers, job seekers, students, career counselors, economic developers, employment counselors, education and training providers, and Workforce Investment professionals. Feedback to the site continues to be very positive. Our staff was also able to collaborate with other workforce information specialists at the Workforce Informer Users’ Forum which offered a vision of the platform of the future.

Kentucky also purchased and installed a new database server and a new web server during this program year.

6. Support State Workforce Information Training

During PY 2005, numerous training sessions were conducted for the many users of workforce information. Employer, economic development, education community, WIBs, and other customer groups were provided instruction that enabled them to utilize the numerous informational resources that are available. Training sessions were provided for: Local WIB business services liaisons (two sessions/30 participants); State Workforce Agency (SWA) managers and leadership staff (five sessions/150 participants); Society of Human Resources Managers (SHRM) groups (one session/30 participants); school counselors and related academic professionals (nine sessions/350 participants); along with additional related trainings (three sessions/40 participants) to acquaint them with these informational products. Staff provided technical assistance daily to customers requesting specific or general workforce information regarding the website, publications or upcoming training sessions.

Staff attended essential training provided in various areas, i.e., trainings for the LED Program, the production of industry and occupational projections, and ALMIS database seminars. Staff attended approximately 33 ETA, BLS, and state-sponsored training sessions related to statistical programs. While at these events, staff interacted with colleagues from other states who are employed in similar positions and work with comparable workforce information products and services.

Customer Satisfaction Assessment

The Research and Statistics Branch recognizes the importance of customer satisfaction assessment and its role in improving current products and services. The branch was more proactive than ever in PY 2005 in collaborating with customer groups. During all meetings, presentations, conferences, and demonstrations, opportunity was given for customers to provide input. This helped promote ongoing dialogues between the users and suppliers of labor market and workforce information. Feedback from customer groups is, for the most part, overwhelmingly positive in regard to support and cooperation received from LMI staff, timeliness/promptness of staff service, and usefulness of the information. Current indications are that there is not a need for new products or services, but additions to or refinements of current products and activities.

The funds from the Workforce Information Core Products and Services Program provide essential workforce information to Kentuckians. The Program enables Kentucky to provide a wide array of print and electronic products to many varied customers. We will continue to assess their needs, and respond to meet them as mandated in Section 309 of the Workforce Investment Act. This commitment will be required to transform labor market and workforce information to meet customer needs more effectively.

KENTUCKY WORKFORCE INFORMATION CORE PRODUCTS AND SERVICES PLAN

PROGRAM YEAR 2006-2008

JULY 1, 2006 TO JUNE 30, 2009

Workforce Information Goals and Strategies

The Kentucky Office of Employment and Training (OET) has prepared the following work plan in response to the Training and Employment Guidance Letter (TEGL) No. 3-06 for PY 2006. This proposed plan will enable us to meet all six required deliverables with the PY 2006 funding. Active collaboration with the workforce investment community must be accomplished in order to meet the goals outlined in this plan. Output from this plan will help drive the workforce and education strategies set forth by Commonwealth of Kentucky leadership.

The overall theme throughout TEGL No. 3-06 requires strong cooperation between state workforce agencies (SWAs), state workforce investment boards (SWIBs) and local workforce investment boards (LWIBs) to improve the scope and sophistication of workforce information to satisfy a diverse and more demanding consumer audience. The organizations in Kentucky that oversee the groups above are under the same administrative entity, the OET. As a result, there will be a continuous working level of coordination between the SWIB, LWIBs, and the SWA in PY 2006, and future years.

In accordance with Section 309(e) of the Workforce Investment Act of 1998, the Governor has designated OET as the agency responsible for the overall management of the Employment Statistics/Workforce Information Program. The Research and Statistics (R&S) branch, within OET, is responsible for developing and maintaining a comprehensive system of labor market and workforce data for Kentucky. A wide range of products is generated through the Bureau of Labor Statistics (BLS) cooperative programs. Kentucky also expects to deliver additional information planned around customer needs and feedback through this Workforce Information Core Products and Services Grant. The work deliverables summarized in this plan outline Kentucky's commitment to provide quality information to all customers of the Workforce Information System. Principal groups served include employers, workforce investment boards, trainers, educators, students, economic developers, job seekers, and governmental agencies.

Information product and service delivery to customer groups are facilitated primarily through a comprehensive workforce information website,

www.WorkforceKentucky.ky.gov. As a measure of self-accessing this information, WebTrends hits on the website indicated that 260,000 visits were made in PY 2005. The distribution of varied information is accomplished through printed publications, phone conversations, emails, and personal interaction. The R&S branch is a strong provider of workforce information, economic material, analysis, and other relevant tools to empower employers, students, job seekers, workers, and policy makers in decision-making and

planning. Staff have the ability and expertise to create tools and products for users, and also to translate and analyze that output into economic and workforce intelligence.

This workforce information grant plan will support Kentucky's conditionally approved Two-Year Plan for Workforce Investment. A major focus will be dissemination of information. In addition, the plan provides for substantial analysis of key economic and labor force information. Accurate and current workforce information will enable individuals to make their own decisions regarding training, education and work-related needs.

The R&S branch maintains regular contact with the LWIBs and One-Stop Workforce Centers, which enables regular consultation with this key customer group. Many of the current planned deliverables are a result of feedback received from various sources. In the past program year, the R&S branch was involved in more outreach with customer groups than in any previous year. This has resulted in developing more detailed, localized data, along with further education and training for both staff and its customer groups. Training is an ongoing activity and involves state and local workforce development staff, school counselors, business services specialists and anyone else who may be interested in or benefited by receiving it.

“Open for Business” implies working cooperatively with businesses seeking to locate and expand in Kentucky. Under Governor Fletcher's leadership, Kentucky has renewed a commitment to find and develop the ideal situation for businesses, their employees, and the citizens of Kentucky by directing the state's resources towards increased investment in job creation. In recognition of this, the Governor's vision is that the state's broad system of public workforce programs prepare future and current workers for the new economy in order to create stable, reliable, higher-wage jobs that will improve the quality of life for all Kentuckians and their communities.

This PY 2006 Workforce Information Core Products and Services Grant plan depicts a workforce information system consisting of strategic partnerships and new business models that meet the growing and changing demands of all customer groups. It also addresses the power of information technology and dissemination of data in a profound manner.

Statement of Work Deliverables

1. Continue to populate the workforce information (formerly ALMIS) database with state and local data.

The population of the workforce information database will continue during PY 2006-2007 with the goal of populating all of the tables necessary to maintain the labor market and career information required to support the uses of **Workforce Kentucky**.

Kentucky will update its license.dbf and licauth.dbf tables and furnish these to the National Crosswalk Service Center for inclusion on the Career InfoNet website www.CareerInfoNet.org.

Kentucky will continue to use the InfoUSA, Inc. Employer Database to provide customers with employer information. InfoUSA Employer Database updates will be incorporated into Kentucky's workforce information database and are accessible to the public through **Workforce Kentucky**.

In addition to the data housed in the workforce information database, supplemental workforce information in the form of articles, publications and other content will be available through **Workforce Kentucky**. This workforce information delivery system will be maintained and enhanced in PY 2006.

The tasks to meet this objective are:

- Update license.dbf and licauth.dbf tables and submit to the National Crosswalk Service Center for inclusion on Career InfoNet by June 2007;
- Perform routine data updates on an ongoing basis;
- Add historical data and expand available data series to include data for the Workforce Investment Areas (WIAs);
- Incorporate InfoUSA, Inc. Employer Database updates into the workforce information database and provide electronic access to the public;
- Incorporate statewide long-term occupational and industry projections (2004-2014) into the workforce information database by October 2006 (carryover from PY 2005);
- Incorporate statewide short-term occupational and industry projections (2005-2007) into the workforce information database by October 2006 (carryover from PY 2005);
- Maintain code and structure of **Workforce Kentucky** in cooperation with software vendor;
- Perform system upgrades to state workforce information delivery system as necessary;
- Maintain, develop, and enhance the workforce information delivery system content, layout, and design.

Estimated Cost: \$85,472

2. Produce and disseminate industry and occupational employment projections.

During PY 2006, Kentucky will develop statewide short-term industry and occupational projections to 2008 using 2006 as a base. Sub-state long-term occupational projections, which will encompass each of Kentucky's fourteen planning regions, will be produced for the period 2004-2014. Both sets of projections will be available on **Workforce Kentucky**. Long-term occupational projections will

be available in a printed publication for each planning region. Projections staff will attend essential training.

The tasks for this objective are:

- Develop sub-state long-term industry projections (2004-2014) by March 2007;
- Develop sub-state long-term occupational projections (2004-2014) using MicroMatrix System by March 2007;
- Submit ETA file for 2004-2014 sub-state projections to Projections Consortium by April 2007;
- Develop statewide short-term industry projections (2006-2008) by May 2007;
- Develop statewide short-term occupational projections (2006-2008) using MicroMatrix system by June 2007;
- Submit ETA file for 2006-2008 projections to Projections Consortium by June 30, 2007;
- Attend projections training as offered.

Estimated Cost: \$77,825

3. Publish an annual economic analysis report for the governor and the SWIB.

Kentucky will produce and publish an annual, detailed state economic analysis report for Calendar Year or Fiscal Year 2006 (whichever is most beneficial). Examples of what this economic analysis report will include are:

- Employment and unemployment data;
- Income data;
- Wage data;
- Unemployment insurance data;
- Tax receipts;
- Transfer payments;
- Educational attainment;
- Census data from The American Community Survey;
- Layoff and closure data;
- Local Employment Data (LED).

State and local agencies will be asked to participate in the development of the economic analysis report. Examples of agencies that will be asked to participate are:

- State Workforce Investment Board;
- Governor's Office for Economic Analysis;
- Kentucky Cabinet for Economic Development;
- Kentucky Long-Term Policy Research Commission;
- Governor's Office for Policy Research;
- Chambers of Commerce;

- Local Workforce Investment Boards;
- Kentucky State Data Center (Census Bureau);
- DOL (BLS/ETA);
- Education community (universities, community colleges, etc.).

The economic analysis report will consist of a combination of narrative, tables, and charts. There will be an Executive Summary version along with the complete report. Significant planning will go into the preparation of this first annual economic analysis report so that comparative reports for future years can measure the economic progress that the Commonwealth of Kentucky is making.

Estimated Cost: \$29,437

4. Post products, information, and reports on the internet.

Kentucky will continue to use **Workforce Kentucky** to make electronic publications and statistical reports available to the public and various agencies. The state will create a viewable economic analysis report for the Governor and the SWIB and conduct and publish various special studies and economic analyses. Kentucky will also continue to produce and release traditional labor market data via the same platform.

The tasks for this objective are:

- Publish the statewide *Occupational Outlook to 2014* on website in PDF format by June 2007;
- Publish *Occupational Outlooks to 2014* for planning regions on website in PDF format by June 2007;
- Upload updated *Kentucky Career Profiles* by January 2007;
- Link to other states' Labor Market Information (LMI) websites and provide access to other external links by November 2006 (carryover from PY 2005);
- Supplement **Workforce Kentucky** with event calendars by December 2006;
- Publish an annual economic analysis report via web by June 2007;
- Conduct special studies and economic analyses on an ongoing basis.

Estimated Cost: \$57,476

5. Partner and consult on a continuing basis with workforce investment boards.

The R&S branch will maintain active consultation on workforce information issues with state and local WIA professionals and board members. Staff will continue to attend and participate in the quarterly meetings of the KWIB. Branch personnel will also staff the Accountability Committee of the KWIB, along with supporting additional committees as necessary. Regular exchanges of ideas between users and suppliers of workforce information will also occur through meetings, demonstrations, focus groups, and conferences. Because workforce information depicts complex

conditions subject to interpretation, training will be available to improve the technical skills of LWIB staff.

The primary contact between the R&S branch and the WIA community is the business liaison/services staff of the LWIB. The R&S branch will continue to support these staff and meet their data requirements for business prospects, along with other informational needs.

Estimated Cost: \$107,455

6. Conduct special studies and economic analyses.

When requested, Kentucky will conduct special state, local, or regional studies and economic analyses to provide information support for communities in economic transition, state and sub-state workforce development initiatives, and responses to major layoffs or disasters. The branch receives many requests for special information, and researches all available data sources to retrieve the best possible information for each request. Kentucky has many products and programs that can meet those needs, and will continue to develop and enhance those products to provide the necessary information.

In addition to the state, local and sub-state data and publications mentioned above, Kentucky plans to launch the following projects, which will provide additional data or enhance current programs in the agency. These initiatives will further enhance the state's ability to provide user-specific data and analysis.

- Continue cooperation between the Mass Layoff Statistics (MLS) state program leader and Kentucky's Rapid Response Team (RRT) prior to and after major layoffs. Develop MLS overview training for members of RRT. Assist in the inclusion of MLS data in the layoff aversion project by the Kentucky RRT.
- In conjunction with other programs in OET, purchase computer and statistical software that will assist staff members with the assessment, analyses, development and implementation of improved services that ultimately match skilled unemployed workers with potential employers. The reports produced from this software are projected to improve Kentucky's economy with streamlined efficiency and heightened quality assurance measures.
- Invest in thematic mapping software to be utilized in conjunction with location specific economic indicators. With proper training, staff will be able to produce visual maps of localized economic data. This will allow visual comparisons of statistical data, such as employment or wages, displayed in a map format.

- Continued training for staff along with interaction with staff from other states to increase the expertise in analyzing the data. This should also improve our ability to translate data and analysis into economic and workforce intelligence.
- Prepare needed reports for Kentucky areas affected by the 2005 Base Realignment and Closure (BRAC) announcement.
- Maintain and expand direct relationships with the ten LWIB areas to provide data, information, analyses, and training. The production of local data will be situational in response to immediate or special circumstances.
- Maintain and cultivate relationships with other Kentucky state government agencies such as Economic Development, Education, and Tourism. Analyses and exploration of specific industries and occupations subject to the economic importance of these agencies will be completed.
- Continued cooperation and participation with the U.S. Census Bureau as pertains to the LED project. A majority of states have now joined the LED project which will allow analyses and linkages across states and labor market areas to examine employment trends. Turnover and hiring trends LED data will be particularly useful in analyzing local area economies.
- Continued and enhanced production of information and products that will serve job seekers and those searching for career information and guidance.
- Maintain and cultivate relationships with local government and quasi-government agencies such as economic development, schools, and chambers of commerce. Exploration and analyses of local economic conditions will be provided.

Estimated Cost: \$109,851

Consultation and Customer Satisfaction Assessment

The Kentucky OET knows the necessity of customer satisfaction assessment and understands its role in improving current products and services. One of the main tools for assessment is personal interaction with customers. The R&S branch realizes the importance of being proactive with clients of the workforce information system. During PY 2006 OET will consult with customers about the usefulness of the information currently produced and disseminated. Staff will make additional LMI presentations before LWIBs, local employment security staff, and new and established customers. Both group and customized training on **Workforce Kentucky** will be offered to various customer groups.

The Kentucky LMI staff have integrated a variety of measures to facilitate customer contact. From any page on the site, a customer can access the “Help” link for our toll-free number or the “Feedback” link for a form post that will send questions or concerns to the website administrator area. Recent website upgrades have provided the capability to propagate informational newsletters to subscribers via the administrative section of the

site. Future updates to the *Kentucky LMI Directory* will provide contact information for outlets throughout the Commonwealth.

WebTrends software is used to monitor traffic on **Workforce Kentucky**. Visits and page views are tracked to determine the effectiveness of available data and information. The numbers reflect a steady increase of usage. With continued improvements to the site, this trend should continue.

Estimated Cost: \$33,111

Total Grant: \$500,627

QUICK GLANCE AT KENTUCKY'S ECONOMY

Most Recent
Period

Same Period
One Year
Prior

Change

Comments

Employment and Unemployment

Kentucky Unemployment Rate (1)	5.8%	6.3%	- 0.5%	Kentucky unemployment rate above the U.S. unemployment rate for the past 21 months
U. S. Unemployment Rate (1)	4.7%	5.0%	- 0.3%	
Kentuckians Employed (1)	1,911,651	1,880,321	+ 31,330	Kentucky residents (may or may not work in KY.)
Total Nonfarm Employment (1)	1,848,400	1,828,600	+ 19,800 (1.1%)	Wage and Salary Workers Working in Kentucky
Goods Producing Employment (1)	367,000	366,800	+ 200 (0.1%)	Average Annual Pay: \$42,295
Natural Resources and Mining (1)	23,200	21,800	+ 1,400 (6.4%)	Average Annual Pay: \$45,629
Construction (1)	86,700	84,700	+ 2,000 (2.4%)	Average Annual Pay: \$35,755
Manufacturing (1)	257,100	260,300	- 3,200 (1.2%)	Average Annual Pay: \$44,038
Service Providing Employment (1)	1,481,400	1,461,800	+ 19,600 (1.3%)	Average Annual Pay: \$31,710
Trade, Transportation, & Utilities (1)	382,500	378,300	+ 4,200 (1.1%)	Average Annual Pay: \$31,477
Information (1)	29,300	29,500	- 200 (0.7%)	Average Annual Pay: \$38,630
Financial Activities (1)	88,500	87,900	+ 600 (0.7%)	Average Annual Pay: \$43,355
Professional & Business Servs. (1)	175,400	172,400	+ 3,000 (1.7%)	Average Annual Pay: \$35,403
Educational and Health Services (1)	241,100	235,900	+ 5,200 (2.2%)	Average Annual Pay: \$34,672
Leisure and Hospitality (1)	170,400	165,400	+ 5,000 (+3.0%)	Average Annual Pay: \$12,976
Other Services (1)	76,200	76,300	- 100 (0.1%)	Average Annual Pay: \$23,963
Government & Public Education (1)	318,000	316,100	+ 1,900 (0.6%)	Average Annual Pay: \$35,107
Kentuckians Unemployed (1)	116,947	125,383	- 8,436	Typically, 20% to 33% of the unemployed are receiving Unemployment Insurance benefits
Number Receiving UI (1)	28,162	27,224	+ 938	
UI Initial Claims (1)	25,791	22,620	+ 3,171	Data is for 3rd quarter -- usually high layoff months
UI Covered Jobs (Over 10 Years) (1)	1,757,678	1,588,571	+ 169,107 (11%)	"Net" job growth over past ten years
Eastern Kentucky (43 counties) (1)	291,438	270,196	+ 21,242 (8%)	1. Laurel Co.: + 4,897; 2. Pulaski Co.: + 3,770
Western Kentucky (44 counties) (1)	440,740	409,446	+ 31,294 (8%)	1. Warren Co.: + 11,173; 2. Hardin Co.: + 7,137
Louisville Area (9 counties) (1)	490,644	460,337	+ 29,807 (6%)	1. Jefferson Co.: + 18,210; 2. Bullitt Co.: + 3,080
Northern Kentucky (9 counties) (1)	186,535	143,133	+ 43,402 (30%)	1. Boone Co.: + 23,303; 2. Kenton Co.: + 11,528
Central Kentucky (15 counties) (1)	348,321	304,959	+ 43,362 (14%)	1. Fayette Co.: + 15,172; 2. Madison Co.: + 6,582

Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

QUICK GLANCE AT KENTUCKY'S ECONOMY

<u>Wages and Income</u>	<u>Most Recent Period</u>		<u>Same Period</u>	<u>Change</u>	<u>Comments</u>
	<u>One Year Prior</u>				
Average Annual Pay - KY (1)	\$33,960	\$33,165		+ 2.4%	Historically, the average annual wage for workers in Kentucky has been 83 percent to 84 percent of the National average wage
Highest and Lowest Counties (1)	Scott: \$45,247	Robertson: \$21,628			
Average Annual Pay - US (1)	\$40,671	\$39,354		+ 3.3%	
Total Personal Income (3)	\$116,998,000,000	\$112,925,244,000		+ \$4,072,756,000	Of the 3,111 counties in the United States, Kentucky has 12 counties that are in the lowest 100.
Per Capita Personal Income (3)	\$28,513	\$27,265		+ 4.6%	
Percent of U.S. Average (3)	82%	82%			
Median Household Income (2)	\$36,663	\$35,875		+ \$788	U.S Median Household Income is \$46,318
Persons Living in Poverty(2)	606,513	596,255		+ 10,258	Number of has increased three consecutive years
Percent of Persons in Poverty(2)	15.0%	14.8%		+ 0.2%	U.S. Percentage of Persons in Poverty is 15.0%
Lowest and Highest Counties (2)	Oldham: 5.9%	Owsley: 31.9%			
Persons Age 0-17 in Poverty(2)	205,809	208,030		- 2,221	KY. Percentage for this Age Group is 3.5% over U.S.
Persons Under Age 5 in Poverty(2)	61,580	67,907		- 6,327	KY. Percentage for this Age Group is 3.2% over U.S.
<u>Business Indicators</u>					
Number of Employers (1)	84,907	83,789		+ 1,118	Counts multi-employers (ex. Wal-Mart) as single unit
Number of Establishments (1)	108,797	104,763		+ 4,034	Counts multi-employers (ex. Wal-Mart) by locations
Mass Layoff All Events Year to Date (1)	127	137		- 10	Temporary and Permanent Layoffs
Workers Affected Year to Date (1)	15,600	20,978		- 5,378	Temporary and Permanent Layoffs
Extended Mass Layoff Events YTD (1)	38	37		+ 1	Permanent Layoffs
Workers Affected Year to Date (1)	4,163	4,730		- 567	Permanent Layoffs
WARN Notices Filed Year to Date (1)	37	24		+ 13	The State Rapid Response Team provides early intervention to businesses and workers affected by these layoffs and plant closings. http://oet.ky.gov/irresponse/rapidresponse.htm
Workers Affected Year to Date (1)	4,530	3,707		+ 823	
WARN Notices-Manufacturing (1)	16	11		+ 5	
Workers Affected-Manufacturing (1)	2,041	1,335		+ 706	
Average Tax Receipts Per Month (4)	\$655,511,766	\$635,781,384		+ 3.1%	General Fund
Average Tax Receipts Per Month (4)	\$98,059,595	\$98,933,275		- 0.9%	Road Fund (Slow car sales in August; high fuel prices)

Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

QUICK GLANCE AT KENTUCKY'S ECONOMY

<u>Demographics</u>	<u>Most Recent Period</u>		<u>Same Period One Year Prior</u>		<u>Change</u>	<u>Comments</u>
Population (2)	4,173,405		4,141,835		+ 31,570	Growth has averaged 24,000-25,000 per year past 5 years
Education High School & Above (5)	2,145,122		2,088,898		+ 56,224	
Percentage of Adult Population (5)	79.0%		77.6%		+ 1.4%	U.S. Percentage is 84.2%
Bachelor's Degree and Above (5)	523,855		512,431		+ 11,424	
Percentage of Adult Population (5)	19.3%		19.0%		+ 0.3%	U.S. Percentage is 27.2%

Sources of data:

(1) Office of Employment & Training; (2) U.S. Census Bureau; (3) Bureau of Economic Analysis; (4) Office of State Budget Director; (5) American Community Survey

Definitions

Unemployment Rate: The unemployment rate represents the number unemployed as a percent of the labor force.

Employed: Persons 16 years and over in the civilian noninstitutional population who, during the reference week, (a) did any work at all (at least 1 hour) as paid employees; worked in their own business, profession, or on their own farm, or worked 15 hours or more as unpaid workers in an enterprise operated by a member of the family; and (b) all those not working but had jobs or businesses from which they were temporarily absent because of vacation, illness, bad weather, childcare problems, maternity or paternity leave, labor-management dispute, job training, or other family or personal reasons, whether or not they were paid for the time off or were seeking other jobs.

Nonfarm Employment: Persons on establishment payrolls who receive pay for any part of the pay period which includes the 12th of the month. Persons are counted at their place of work rather than at their place of residence; those appearing on more than one payroll are counted on each payroll.

Goods Producing Employment: Includes employment in manufacturing, construction, natural resources and mining industries

Natural Resources and Mining Employment: Includes crop production, animal production, forestry and logging, coal mining, oil and gas extraction, and ore mining.

Construction Employment: Includes construction of buildings, heavy and civil engineering construction, & specialty trade (electrical, roofing, plumbing, etc.) contractors.

Manufacturing Employment: Establishments engaged in the mechanical, physical, or chemical transformation of materials, substances, or components into new products.

Service Providing Employment: Includes employment in trade, transportation, and utilities; information; financial activities; professional and business services; education and health services; leisure and hospitality other services; government.

Trade, Transportation, and Utilities Employment: Includes employment in wholesale trade, retail trade, transportation and warehousing, and utilities.

Information: Includes employment in publishing industries, motion picture & sound recording industries, broadcasting, telecommunications, & Internet service providers.

Financial Activities: Includes employment in banking, credit intermediation, securities and commodities, insurance carriers, funds and trusts, real estate, and rental and leasing.

Professional and Business Services: Includes employment in legal, accounting, architectural, computer design, and advertising services, management of companies and enterprises, administrative and support services (including temporary employment agencies), and waste management and remediation services.

Educational and Health Services: Includes employment in private schools and other instructional facilities, physicians, dentists, labs, hospitals, nursing and residential care facilities, and social assistance.

Leisure and Health Services: Includes employment in theater companies, spectator sports, museums, amusement parks, golf courses, hotels, restaurants, fast food establishments, and drinking places.

Definitions

Other Services: Includes employment in automotive repair and maintenance places, personal and household goods repair and maintenance places, barber/beauty shops, funeral homes, drycleaning and laundry services, religious organizations, civic and professional organizations, and private household workers.

Government and Public Education Employment: Includes employment in public administration (general federal, state, and local government), courts, police/fire protection, U.S. postal services, public elementary and secondary schools, public college and universities, and any other publicly owned entity (utility service, hospital, etc.)

Unemployed: Persons aged 16 years and older who had no employment during the reference week, were available for work, except for temporary illness, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to a job from which they had been laid off need not have been looking for work to be classified as unemployed.

Number Receiving UI: Number of persons receiving Unemployment Insurance benefits paid to eligible workers who become unemployed through no fault of their own, and meet certain other eligibility requirements.

UI Initial Claims: The number of first-time unemployment insurance benefits claims. Movements in the number of workers filing for initial claims are followed closely by economists who consider initial claims activity to be an excellent indicator of the strength of the job market.

UI Covered Jobs: Employment for workers covered by State unemployment insurance (UI) laws and Federal workers covered by the Unemployment Compensation for Federal Employees (UCFE) program. A majority of jobs (92%+) are with employers covered under unemployment insurance laws. The primary jobs not covered under UI are self-employed persons and those persons working in nonprofit establishments.

Population: The total number of inhabitants occupying an area.

Education High School and Above: Individuals aged 25 and above who have earned at least a high school (or equivalent) education.

Bachelor's Degree and Above: Individuals aged 25 and above who have earned bachelor's degree or higher level of education.

Average Annual Pay: The Calendar Year average annual pay for all workers covered under state or federal unemployment insurance jobs.

Total Personal Income: Sum of (1) Wages and salaries and supplements to wages and salaries; (2) Proprietors' income, dividends, interest, and rent; and (3) Personal current transfer payments. This includes all reported income.

Per Capita Personal Income: Calculated as the total personal income of residents of a given area divided by the resident population of that area.

Median Household Income: Calculated as the middle household income of all households (total income divided by total households).

Persons Living in Poverty: The number of persons living below the assigned poverty thresholds as pertains to income.

Percent of Persons in Poverty: Calculated as the total number of residents of a given area living in poverty divided by the resident population of that area.

Definitions

Number of Employers: Total number of employers covered under state or federal unemployment insurance (UI) laws. This data series counts multi-establishment employers (example – Wal-Mart) as a single employer.

Number of Establishments: Total number of employers covered under state or federal unemployment insurance (UI) laws. This data series counts multi-establishment employers (example – Wal-Mart) as separate (multiple) employers based on their number of locations.

Mass Layoff Events: Potential layoff activity based on 50 or more initial UI claims filed against an employer within a 5 week moving period prior to employer contact and regardless of duration.

Extended Mass Layoff Events: A layoff activity that has been confirmed by the employer as having lasted more than thirtydays involving at least 50 employees.

WARN Notices: Employer notifications the State Rapid Response team receives pursuant to the Worker Adjustment and Retraining Notification (WARN) Act (20 CFR 639). In most cases, a Rapid Response team member coordinates on-site services involving dislocated workers, employers, the community, and other local workforce investment area resources and services available to help the employer manage the layoff and identify the specific needs of the affected employees.

Tax Receipts from the General and Road Fund: Revenue received by the Commonwealth of Kentucky as published by the Office of the State Budget Director.

Kentucky Workforce Investment Board
275 E. Main Street 2WC
Frankfort, Kentucky 40621

P. 502.564-2919
F. 502.564.7452
www.kwib.ky.gov